



Why we need your support:

HospiceCare is not just about Cancer, but any life-limiting condition such as Heart failure, Lung Disease, Parkinson's and Motor Neurone Disease. Demand from new referrals for our Hospice at Home services has seen a sharp increase of 238 per cent in just the last 24 months. The 250 Business Club has been established to generate additional sustainable regular income, to enable us to continue to deliver our Hospice at Home services across North Northumberland.

To meet this increasing demand we need to raise £525,000 this year with just a 7.5 per cent contribution from the NHS, the rest we have to find from local donations and fundraising.

Our income is not supported by large national charities such as Macmillan and Marie Curie.

Why £250?

£250 is the cost of one night's overnight care of our Hospice at Home services (£25 per hour). By committing to £250 a year you will make it easier for us to plan for the future and be contributing to making a difference to the lives of people living in North Northumberland living with a life-limiting illness, as well as supporting their families and carers.

This could well be a member of your own staff, their family, a customer, or indeed a neighbour in your own community.

How will your business benefit?

If you join, we will:

- Include your logo and business profile on our business club members' page with a link to your own website, for a period of 12 months.
- Give your business exposure on our Facebook page which is supported with over 2,500 'likes' and a mention on our monthly supporter's e-shot page which has over 1,000 members.
- Provide you with our Business Club logo/poster for use on your own website
- Invite you to attend or host, one of our annual business club networking events

How you can join the Business Club:

Please contact Julie Frost, Marketing & Business Coordinator: jfrost@hospicecare-nn.org.uk or telephone: 01665 606515 to request a 250 subscription pack. As soon as we have received your donation we will contact you to arrange to have your business information uploaded onto our website.

Payment options:

- One-off payment of £250
- Spread the cost over 12 months (£20.83 per month)

Thank you